

NINETEENTH CONGRESS OF THE)
REPUBLIC OF THE PHILIPPINES)
First Regular Session)



Senate
Office of the Secretary

'22 SEP -7 A9 :30

SENATE

S. No. 1287

RECEIVED BY

Introduced by Senator Manuel "Lito" M. Lapid

**AN ACT
TO DESIGNATE SEPTEMBER AS PHILIPPINE FILM INDUSTRY MONTH AND
MANDATE THE FILM DEVELOPMENT COUNCIL OF THE PHILIPPINES TO
CONDUCT EVENTS ON VARIOUS FILM-RELATED DISCIPLINES DURING ITS
CELEBRATION, TO APPROPRIATE FUNDS THEREFOR, AND FOR OTHER
PURPOSES**

EXPLANATORY NOTE

The film industry is arguably one of the most influential sectors of modern society. Sitcoms and comedy movies make us laugh, psychological thrillers help us see the world from new perspectives, and historical films help us understand where we've come from as a people. Every video and every film can reflect society and transform opinions. An immense power that has even caused revolutions.¹

Every movie is set and developed in a particular culture. Movies are an integral part of us, they mirror what we believe and how we coexist as people. It is easier to see our concerns, attitudes, flaws and strengths in films than it is to decipher them from our daily interactions. When our prevalent beliefs and ideologies are challenged in films, we are sometimes able to interrogate ourselves and embrace change.

A movie will entertain, educate, and inspire the viewer in many ways. They make us think. They make us compassionate. They inspire us to help others and to do good to and for humanity.²

¹ Movies Mirror Culture| Elezaj R.,2019| mystory.com

² How movies impact our societies|multilingual.com

Mahigit isang siglo na ang lumipas, noong ika-labing dalawa ng Setyembre taong isang libo siyam na raan at labing siyam, ipinalabas sa pinilakang tabing ang kauna-unahang pelikula na idinerehe ng isang Pilipino na kinunan sa Pilipinas, ang pelikulang Dalagang Bukid ni G. Jose Nepomuceno. Sa pamamagitan ng isang pelikula, naipaalam sa mundo ang pag iral ng ating noo'y batang batang bansa. Naitama ang mga maling akala ukol sa ating bayan at napatunayan ang yaman ng ating kultura, ganda ng kalikasan at kadakilaan ng ating lahi.

This bill seeks to recognize the invaluable contribution and sacrifices of all stakeholders and sectors of the film industry. It is a response to the call of the Film Development Council of the Philippines to institutionalize and further strengthen the provisions of Proclamation No. 1085 s. 2021, which declared the month of September as the Philippine Movie Industry Month and established the *Pista ng Pelikulang Pilipino* (PPP) as venue to showcase and celebrate the achievements and progress of the discipline of film and craft of filmmaking in the Philippines.

While there are various efforts to promote local cinemas in our country, a dedicated month of nationally organized activities will integrate all these efforts and improve cooperation and coordination among industry members and other sectors in our society.

As a nation proud of its artists and film industry, the passage of this bill is earnestly sought.


MANUEL "LITO" M. LAPID
Senator

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Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:

1 SECTION 1. *Title.* — This Act shall be known as the "Philippine Film Industry
2 Month of 2022".

3 SECTION 2. *Declaration of Policy.* — It is hereby declared to be the policy of
4 the State to undertake initiatives that will promote the growth and development of
5 the local film industry, conserve and promote the nation's historical and cultural
6 heritage and legacy of Filipino cinema, as well as establish, organize, operate and
7 maintain local and international film festivals, exhibitions and other similar activities
8 that showcases the skills of Filipino talents among the greatest number of audiences
9 across the country and overseas.

10 SECTION 3. *Philippine Film Industry Month.* — Pursuant to the policy set forth
11 in this Act, the month of September of every year shall be known as Film Industry
12 Month throughout the Philippines. It is for the purpose of creating greater awareness
13 among our people on the importance of the Philippine Film Industry. Activities thereto
14 shall be approved and coordinated by the Film Development Council of the Philippines
15 (FDCP).

1 SECTION 4. *Film Festival.* – The Film Development Council of the Philippines
2 will organize a weeklong physical and online festival of new quality genre films that
3 will be called *Pista ng Pelikulang Pilipino*. It is where locally produced movies will be
4 screened for one week in all regular cinemas nationwide and websites under FDCP
5 during the last week of September. The FDCP shall enter into agreements with local
6 cinema operators to reserve cinema theaters for Film Industry Month screenings and
7 activities.

8 SECTION 4. *Film Promotion and Education.* — The Film Development Council
9 of the Philippines shall undertake national and regional activities on various film-
10 related disciplines such as but not limited to:

- 11 a. Acting for film;
- 12 b. Directing;
- 13 c. Scriptwriting;
- 14 d. Safety and Health Officers Training;
- 15 e. Workshops in Film Incentives;
- 16 f. Masterclass for filmmakers;
- 17 g. Musical score lab;
- 18 h. Full circle lab; and
- 19 i. Free screening of heritage films

20 SECTION 5. *Inter-agency and Multi-sectoral Effort.* — The FDCP will be the lead
21 agency in observing Philippine Film Industry Month. The Department of Education,
22 Commission on Higher Education, National Commission on Culture and the Arts, and
23 other relevant government agencies and instrumentalities of the National
24 Government, including government-owned or -controlled corporations and state
25 universities and colleges, as well as the private sector shall cooperate with the FDCP
26 in promoting and implementing programs and activities for Philippine Film Industry
27 Month.

28 SECTION 6. *Implementing Rules and Regulations.* — The FDCP shall promulgate
29 and issue the implementing rules and regulations within ninety (90) days upon
30 approval of this Act.

1 SECTION 7. *Appropriations.* — The amount necessary to implement the
2 provision of this Act shall be included in the Annual General Appropriations Act.

3 SECTION 8. *Separability Clause.* — In the event that any part, section or
4 provision of this Act shall be declared unconstitutional or invalid by a competent court,
5 the remaining provisions thereby shall remain valid and in full force and effect as if
6 the sections or provisions so annulled or voided had never been incorporated herein.

7 SECTION 9. *Repealing Clause.* — All laws, decrees, executive orders, issuances,
8 rules and regulations, or parts thereof not consistent with the provisions of this Act
9 are hereby repealed or modified and/or superseded as case may be by this Act
10 accordingly.

11 SECTION 10. *Effectivity.* — This Act shall take effect fifteen (15) days after its
12 complete publication in the Official Gazette or in at least two (2) newspapers of general
13 circulation, whichever comes earlier.

14

15 *Approved,*