SEVENTEENTH CONGRESS OF THE) REPUBLIC OF THE PHILIPPINES)

Third Regular Session

MAY 22 P8:34

SENATE P.S. Res. No. 1046

Introduced by Senator Richard J. Gordon

RESOLUTION

HONORING THE LATE LIBERATO "LEVY" POLICARPIO LAUS, CHIEF EXECUTIVE OFFICER AND FOUNDER OF LAUS GROUP OF COMPANIES, FOR HIS IMMEASURABLE CONTRIBUTION TO ENTREPRENEURSHIP IN CENTRAL LUZON, CONTRIBUTING COUNTRYSIDE DEVELOPMENT IN THE PHILIPPINES

WHEREAS, Levy Laus started his career as a clerk in a local bank, but armed with his zealous vison; he resigned and founded the Laus Marketing in the 1970's. At that time, he has diligently acted as one-man team - selling, documenting and delivering products. His perseverance with his craft sharpened his acumen for championing business;

WHEREAS, Laus was the chairman and Chief Executive Officer of the Laus Group of Companies, the largest multi-brand car dealership network in the country. He has also stewarded the following businesses, among others:

- Carworld Mitsubishi Inc
- Corporate Guarantee and Insurance Company Inc.
- Global Cars, Inc.
- Pampanga Premier Cars, Inc. (BMW Franchise)
- North Luzon Autocity, Inc. (General Motors Franchise)
- LGC Estate Resources, Inc.
- Radioworid Broadcasting Corporation
- Regent Printing House, Inc.
- SunStar Pampanga
- Pampanga Automotive Resources Corporation

WHEREAS, Laus was also the Chairman Emeritus of the Pampanga Chamber of Commerce and Industry, a premier business organization in Pampanga providing effective platform for businesspersons to advocate their concerns and promote trade and industry in Central Luzon;

WHEREAS, Laus has also advocated for the Regional Investment and Infrastructure Coordinating Hub (RICH) of Central Luzon;

WHEREAS, Laus served as member of the Board of Directors of the Bases Conversion Development Authority (BCDA), Fort Bonifacio Corporation and Bataan Technology Park;

WHEREAS, Laus has remained as a model businessman, paying his taxes diligently and correctly as evidenced by his citation as one of the top taxpayers in Central Luzon;

WHEREAS, Laus has exemplified corporate social responsibility by instituting educational assistance program, which supports deserving but poor students to college and ensuring employment upon their graduation;

WHEREAS, Laus was a recipient of numerous awards and distinctions, all of which attest to his undeniable contributions to the Philippine Business Sector, including the following:

- Most Outstanding Kapampangan in Business
- Achievement Award from the Clark Development Corporation
- Presidential Medal of Merit from former President Gloria Macapagal Arroyo
- Blessed Philipp Rinaldi Servant Leader from the Salesians of Don Bosco Philippines

WHEREAS, Laus is a taipan, a visionary and a philanthropist driven by a personal dream to transform his life not only by achieving success but by building a legacy. Hence, he has embraced an extraordinary mission, armed with a vision, imbued with the value of hard work, challenged innovation, and inspired by love for the common good.

NOW, THEREFORE, BE IT RESOLVED, AS IT IS HEREBY RESOLVED by the Senate, to honor the Late Liberato "Levy" Policarpio Laus, Chief Executive Officer and Founder of Laus Group of Companies, for his immeasurable contribution to entrepreneurship in Central Luzon, contributing countryside development in the Philippines.

Approved,

RICHARD J. GORDON