

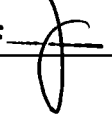
SEVENTEENTH CONGRESS OF THE )  
REPUBLIC OF THE PHILIPPINES )  
First Regular Session )



Senate  
Office of the Secretary

'16 JUL 25 P2:35

SENATE  
P.S. Resolution No. 25

RECEIVED BY: 

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Introduced by: Senator Paolo Benigno "Bam" A. Aquino IV

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**RESOLUTION DIRECTING THE APPROPRIATE SENATE COMMITTEES TO  
CONDUCT AN INQUIRY, IN AID OF LEGISLATION, ON THE STATE OF  
E-COMMERCE ADOPTION IN THE PHILIPPINES AND THE IMPLEMENTATION  
OF THE PHILIPPINE E-COMMERCE ROADMAP**

**WHEREAS**, Republic Act No. 8792, also known as the E-Commerce Act of 2000 recognizes the vital role of information and communications technology (ICT) in nation-building; the need to create an information-friendly environment which supports and ensures the availability, diversity and affordability of ICT products and services; and the primary responsibility of the private sector in contributing investments and services in telecommunications and information technology;

**WHEREAS**, the E-Commerce Act of 2000 mandated the Department of Trade and Industry (DTI) to direct and supervise the promotion and development of e-commerce in the country in coordination with relevant government agencies;

**WHEREAS**, DTI launched in February 2016 the Philippine E-Commerce Roadmap (PECR) 2016-2020, recognizing the significant role of e-commerce in the economic development of the country and the need to support the e-commerce sector. The PECR focuses on key policies, programs and public-private partnerships to address issues in the e-commerce ecosystem, categorized according to the six (6) I's of the APEC Digital Prosperity Checklist as follows: (1) Infrastructure, (2) Investment, (3) Innovation, (4) Intellectual Capital, (5) Information Flows, and (6) Integration;

**WHEREAS**, the PECR aims to contribute twenty five percent (25%) to the Philippines' gross domestic product (GDP) by 2020, from ten percent (10%) in 2015 based on estimates made by iMetrics Asia Pacific Corporation. It also envisions 100,000 Micro, Small and Medium Enterprises and forty to fifty percent (40-50%) of internet users doing e-commerce by 2020. It moreover seeks to facilitate fast and competitive internet access, cybercrime enforcement and protection, and the establishment of an online and connected government in the country in the next four years;

**WHEREAS**, a recommendation from the roadmap is to generate official indicators for e-commerce that will measure the impact of e-commerce across

different sectors, given its continuing growth both locally and across the globe. This intends to give government a better understanding of the needs of stakeholders, the citizenry and the public, and formulate appropriate policies, plans, programs, projects and activities to nurture e-commerce development in the country;

**WHEREAS**, the leadership of DTI and the full cooperation and collaboration among government and non-government stakeholders, including the private sector, industry, and academe is crucial to the successful implementation of the PECR. The roadmap proposes the establishment of a multi-sectoral E-Commerce Promotion Council to oversee implementation of the its component action plans and ensure coherent and strategic policies and interventions for the e-commerce industry;

**NOW, THEREFORE, BE IT RESOLVED**, as it is hereby resolved to direct the appropriate Senate Committees to conduct an inquiry, in aid of legislation, on the state of e-commerce adoption in the Philippines and the implementation of the Philippine E-Commerce Roadmap.

Adopted,

A handwritten signature in black ink, appearing to read "Bam Aquino". The signature is written in a cursive, flowing style.